

<b>Notice of References Cited</b>	Application/Control No. 09/973,458	Applicant(s)/Patent Under Reexamination KATIKANENI ET AL.	
	Examiner Edward R. Cosimano	6/10/04 Art Unit 3629	Page 1 of 1

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**NON-PATENT DOCUMENTS**

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*	U	Dougherty: "ADVERTISING: POSTAGE STAMP AS AD MEDIUM"; New York Times 14 February 1986, col. 1, page 15, section 4 (ABSTRACT ONLY).
*	V	Scisco: "Making labels with a computer"; Office Systems, March 1999, vol 16, no. 3, pages 34-37.
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.